

What is ePals?

- Hosts the world's largest K-12 social learning network
- This Fall ePal is teaming up with educational publishers and associations to launch a cross-channel "Go Global" pledge campaign and are asking communities to take one action this year to connect local students with other learners around the world.
- What's the initiative? ePals reaches 25 million students and parents worldwide and endorse "Go Global" partners at no cost.
- ePals will send a targeted email to key segments in the ePals user base promoting KATS and campaign sponsorship including linking.
- Showcase KATS in a list of sponsors that will appear on the campaign homepage <http://www.epals.com/projects/info.aspx?divid=GlobalPledge> and the ePals Facebook fan page including/linking to the campaign partner list in all campaign-related email communications to the ePals base.

WHAT IS KATS' ROLE??

- ePal asks that sponsors get the word out by sharing the "Go Global" pledge campaign with members. ePals can provide short promotional copy and materials to share via your community channels.

For more information go to:

www.epals.com